

According to the Organization for Economic Co-operation and Development (OECD), **global plastic waste is projected to triple by 2060,** with about half in landfills and less than a fifth recycled.

50% of all plastic produced is estimated to be for single-use purposes.



# 10 MILLION TONS OF PLASTIC ARE DUMPED IN OUR OCEANS ANNUALLY.

By 2050, says the World Economic Forum, the plastic in the world's oceans could outweigh the total number of fish.



80 BILLION WOODEN
CHOPSTICKS ARE
THROWN TO THE
GARBAGE EVERY YEAR.

20 MILLION TREES are cut every year just in China to meet the demand there.







Our MISSION is to replace single-use plastic products with more environmentally conscious alternatives.

#### THE WORLD IS **HEADING THIS WAY!**

Prohíben objetos plásticos de un solo uso en Sao Paulo, Brasil



Canada banning single-use plastics to combat pollution, climate change



#### Europe's ban on 10 single-use plastic products now in effect, but more action is needed!

Items included are 10 single-use plastics most commonly found on Europe's beaches, however all global government and industry commitments combined—including the EU measures—only reduce the amount of single-use plastic waste entering our oceans by 7%.

#### India to ban single-use plastic: Why is it is so hazardous? Which countries have taken steps to get rid of it?

Single-use plastics such as plastic bags, straws, coffee stirrers, soda and water bottles and most food packaging are bad for the environment because they never break down completely - instead they degrade and continue to contribute to pollution

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**NATURAL** 

**EDIBLE** 

**COMPOSTABLE** 

**GLUTEN FREE** 

TREE - FREE



**VEGAN** 









- Wide tolerance to contact with the ice cream without deforming the spoon.
- Smooth and pleasant surface when taking it to the mouth









- Suitable for industrial/artisanal production processes.
- Fully functional for as long as it takes to eat the popsicle without breaking.









- Does not alter the flavor of the drink/infusion.
- It can withstand hot drinks (90°C) for several stirs without affecting its performance.







- Very friendly handling and break resistant.
- Its functionality is not affected by contact with soy sauce.



## All of our products are a sustainable solutions for single-use cutlery!



They are **COMPLETELY NATURAL**All our products are made mainly from **rice flour** and all-natural ingredients.



#### **COMPOSTABLE**

Zero plastic! They are 100% compostable in any home compost bin in just a few days.

#### **AND TREE-FREE**

Tree felling is not required for its production.





#### **AND YOU CAN EAT THEM!**

**OUR PRODUCTS ARE EDIBLE!!** It might sound crazy but all of our products are designed for human consumption. So zero waste!

#### THEY ARE GLUTEN FREE

They are 100% gluten free so they can be enjoyed by everyone!

**AND 100% VEGAN** 

No animal product is used in making our edible products



We want people to live a new **experience**. Not only from the functional use of the product but from the **emotional** one.

Help them feel that through Ecobella they make a contribution to the world in which we live.



### Thank you!

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