

## **ECOBELLA** MAKE IT SUSTAINABLE

According to the Organization for Economic Co-operation and Development (OECD), **global plastic waste is projected to triple by 2060,** with about half in landfills and less than a fifth

recycled.

50% of all plastic produced is estimated to be for single-use purposes.



# **10 MILLION TONS OF PLASTIC ARE DUMPED IN OUR OCEANS**

By 2050, says the World Economic Forum, the plastic in the world's oceans could outweigh the total number of fish.

Source: United Nations

## **80 BILLION WOODEN CHOPSTICKS ARE THROWN TO THE GARBAGE EVERY YEAR.**

20 MILLION TREES are cut every year just in China to meet the demand there.

**Source: United Nations** 





## Our MISSION is to replace single-use plastic products with more environmentally conscious alternatives.

### THE WORLD IS HEADING THIS WAY!

### Prohíben objetos plásticos de un solo uso en Sao Paulo, Brasil



AMERICAS

## Canada banning single-use plastics to combat pollution, climate change

By <u>Adela Suliman</u> June 21, 2022 at 6:51 a.m. EDT

### Europe's ban on 10 single-use plastic products now in effect , but more action is needed!

Items included are 10 single-use plastics most commonly found on Europe's beaches, however all global government and industry commitments combined—including the EU measures—only reduce the amount of single-use plastic waste entering our oceans by 7%.

### India to ban single-use plastic: Why is it is so hazardous? Which countries have taken steps to get rid of it?

Single-use plastics such as plastic bags, straws, coffee stirrers, soda and water bottles and most food packaging are bad for the environment because they never break down completely – instead they degrade and continue to contribute to pollution

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Eco Sticks

- Eco Spoon
- Wide tolerance to contact with the ice cream without deforming the spoon.

Magna

Smooth and pleasant surface when taking it to the mouth



- Suitable for industrial/artisanal production processes.
- Fully functional for as long as it takes to eat the popsicle without breaking.





Eco Mixer

- Does not alter the flavor of the drink/infusion.
- It can withstand hot drinks (90°C) for several stirs without affecting its performance.



- Very friendly handling and break resistant.
- Its functionality is not affected by contact with soy sauce.

# All of our products are a sustainable solutions for single-use cutlery!



They are **COMPLETELY NATURAL** All our products are made mainly from **rice flour** and all-natural ingredients.



### COMPOSTABLE

Zero plastic! They are 100% compostable in any home compost bin in just a few days.

### AND TREE-FREE

Tree felling is not required for its production.





### AND YOU CAN EAT THEM!

#### **OUR PRODUCTS ARE EDIBLE!!**

It might sound crazy but all of our products are designed for human consumption. **So zero** waste!

### THEY ARE GLUTEN FREE

They are 100% gluten free so they can be enjoyed by everyone!

### AND 100% VEGAN

No animal product is used in making our edible products



We want people to live a new **experience**. Not only from the functional use of the product but from the **emotional** one.

Help them feel that through Ecobella they **make a contribution to the world in which we live.** 



## Thank you!

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